

F. A. Peabody Company

Vision

1. **Strong Brand Identity:** To become the most well-known and well respected agency in the target markets we serve.
2. **Grow:** To become the market share leader in the target markets where we do business
3. **Strong Relationships:** To maintain excellent insurance carrier relationships and focus on total account management with our clients keeping their best interest at heart
4. **Technologically Advanced:** High tech, high touch agency with smooth efficient internal operations
5. **Top-Notch Employees:** Provide and retain the most knowledgeable, educated & trained employees
6. **Employer of Choice:** High levels of investment in people by providing excellent work environments and competitive compensation with incentives for each to achieve excellence.
7. **Standard Setter:** Our practices in the industry and in the business community are to be viewed as a model for others to emulate.
8. **Community Involvement:** To be a leader in our communities with active participation

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“When you’re serious about Insurance”